

- Location in Central FL Region + To Road Transportation Network (us 27, state rd 50, Ft. Tropic), especially east-west corridor B Orlando.
- niche in medical services sector - jobs, facilities, support network
- Eco-Tourism + adventure Tourism
- Quality of life - health, wellness, fitness, education system
- Natural environment - lakes + hills
- Sports Tourism
- inter governmental coordination + co-operation
- public/private partnerships thru organizations like Chamber of Commerce, not for profits with local + county governments + related agencies.
- higher demographics than rest of Lake County;
- Cultural diversity
- Inexpensive to live in S. Lake, comparatively speaking
- Land available for prudent development initiatives

2) What are South Lake County's greatest strengths?

Interviewee: Roy SanFeltella

Interviewee: Casey Hayo

August 6, 2013

Wellness Way S

Stakeholder In

Post-It#	Fax Note	7671
Date	8/7	# of pages 2
To	Casey Hayo	From
Co/Dept.	Wellness Way S	Co. S. Lake Chamber
Phone #	407 975 1273	Fax #
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2) What are its greatest weaknesses?

- Lack of economic diversity
- Having to commute to other counties for work (out migration)
- Many coming into S. Lake for work to fill skills gap here
- per capita income could be higher
- educational attainment could be higher
- Lack of serious, practical long range planning
- Groups of population in silos (environmentalists, artists, biz community, local govt, professionalism, etc.) at times
- private capital investment, on lack of
- Room to grow manufacturing base in niche areas
- like:
 - Agriculture research & development
 - Green Home & commercial building products + materials
 - medical engineering & manufacturing like prosthetic devices

3) What would you change (thinking out to 2040)?

- Not to repeat the short & long term planning mistakes, especially on land use & the comp plan that helped create out of control growth - so better take long range planning.
- Some how find a way to protect our lakes, the Florida aquifer, flora, fauna, & construction lands that make S. Lake (+ Lake County) special yet still create a vibrant & diverse regional economy to enhance our quality of life & standard of living. You can't have it both ways!
- Evaluate our governance models to 21st century realities of how people communicate & allocate their time
- Encourage regional thinking both at local & county levels in developing solutions for water infrastructure projects from within conservation to infrastructure - participation.
- Embrace never ending change no matter how uncomfortable it feels.
- Don't put our children & grand children further in debt.

- Our pristine high quality Lakes
- Our rolling hills topography
- our sense of community & small town amenities feel
- our history
- The Green Swamp as recharge for the Floridan Aquifer
- The Ridge we sit on that makes the S. Lake area special in the state of Florida
- Our intent to create & maintain a high standard of living
- Quality Education From cradle to grave
- Our S. Lake brand of health, wellness, & fitness for a better quality of life.

4) What would you preserve?

- I believe in the notion of thinking globally (at least) & acting locally as all politics is eventually local
- I have attached a common sense way to look at this large initiative called a sector plan without reinventing the wheel on a lot of research & visions that was done by the 7 county my region.org effort.
- I am attaching a one page common sense consensus document that nicely frames my thinking that came out of the multi-year effort ^{website} "How Shall we Grow". The my region has a wealth of info on like county & how it fits in the overall puzzle of who we are as the Central Florida Region & has about 1,000,000 worth of research documents on their website that can aid in this sector planning.
- With leadership, political will, present capital investing, education of the public, & cross jurisdictional cooperation, miracles can & do happen.

Thanks for the opportunity to comment.

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The following partners (http://myregion.org/default.aspx?tabid=201) supported the How Shall We Grow? Project and regional collaboration efforts in Central Florida: Florida Department of Transportation (FDOT), Central Florida MPO Alliance, the East Central Florida Regional Planning Council (ECFRPC), myregion.org and the Orlando Regional Chamber of Commerce.

- Provide a Variety of Transportation Choices.
 - Foster District, Attractive, and Safe Places to Live.
 - Encourage a Diverse, Globally Competitive Economy.
 - Create a Range of Obtainable Housing Opportunities and Choices.
 - Build Communities with Educational, Health Care, and Cultural Amenities.
- Natural Areas.
- Preserve Open Space, Recreational Areas, Farmland, Water Resources, and Regionally Significant

To achieve the four themes, citizens and leaders have identified six principles (http://myregion.org/default.aspx?tabid=202) that should guide future growth decisions region wide:

- Conservation - Establish a "Green Areas" conservation footprint.
- Countryside - Preserve countryside outside of centers.
- Centers - Promote growth in current city, town or village centers and encourage the development of additional population centers to counter the current pattern of sprawling development.
- Corridors - Connect centers with a balance of roads, light rail, streetscars and buses planned by county transportation planners cooperating regionally.

the 4 Cs

Four key themes (http://myregion.org/default.aspx?tabid=188) emerged from the How Shall We Grow? campaign demonstrating how the future of Central Florida can be different if future policies and practices are based on the 4 Cs: Conservation, Countryside, Centers and Corridors:

The vision embraces a future that is different than our current path where the amount of developed land in Central Florida will double by 2050 to more than 5,200 square miles.

(http://myregion.org/default.aspx?tabid=189) articulated in the vision.

Central Florida counties, spent a year developing a regional compact (http://myregion.org/default.aspx?tabid=191) and policy framework that takes the shared vision and identifies specific policies that can be implemented to ensure we move toward achieving the vision. As part of the Summit, they relayed their plans of elected officials from throughout the region to continue working together to address the key regional issues facing Central Florida. They also outlined the key principles (http://myregion.org/default.aspx?tabid=202) and themes (http://myregion.org/default.aspx?tabid=189) articulated in the vision.

Sixteen elected officials representing city and county governments and school boards of the seven Central Florida counties, spent a year developing a regional compact (http://myregion.org/default.aspx?tabid=191) and policy framework that takes the shared vision and identifies specific policies that can be implemented to ensure we move toward achieving the vision. As part of the Summit, they relayed their plans of elected officials from throughout the region to continue working together to address the key regional issues facing Central Florida. They also outlined the key principles (http://myregion.org/default.aspx?tabid=202) and themes (http://myregion.org/default.aspx?tabid=189) articulated in the vision.

Florida where nearly 20,000 Central Florida residents were involved in creating a shared vision for how our region can grow between now and 2050, when the population is expected to double from 3.5 million to 7.2 million people.

"How Shall We Grow?" was an 18-month campaign to create a shared growth vision for Central Florida where nearly 20,000 Central Florida residents were involved in creating a shared vision for how our region can grow between now and 2050, when the population is expected to double from 3.5 million to 7.2 million people.

That was the message presented on August 10, 2007, as the Shared Growth Vision for Central Florida (http://myregion.org/Portals/0/HSWG/HSWG_Final.pdf) was unveiled before an audience of more than 500 Central Floridians at the "How Shall We Grow?" Regional Summit held at the Omni Orlando Resort at ChampionsGate.

Central Florida residents desire a future where the region consumes less land, preserves more precious environmental resources and natural countryside, creates more distinctive places to live in both rural and urban areas, and provides more choices for how people travel.

HOW SHALL WE GROW? CREATING A SHARED VISION FOR CENTRAL FLORIDA MARCH 2006 - AUGUST 2007

Our Region (index.php?submenu=Collaboration&category=Main)

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SEARCH
Newletter Signup

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NEWS

Share My Launch Log (index.php?tabid=1)

Be Recognized (index.php?tabid=1)

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