

Meltwater Services

Meltwater Regular Americas

- Users: Access by up to 5 Authorized Users (defined herein) to the Meltwater platform. "Authorized Users" means those specific employees or consultants located in United States that Customer has authorized to use the Meltwater platform solely for Customer's own internal business purposes.
- Searches: 15 Searches. A "Search" is a string of keywords used to search online news or social media sources and find relevant results in the form of articles or posts. Results are displayed in the Meltwater platform and contain a hyperlink to the original source article or post.
- Dashboards: 10 dashboard(s) on the Meltwater platform. Dashboards are customizable and display analytics and search results from any Searches. Each Dashboard can contain up to 9 Widgets.
- Widgets: Access to both Brand Monitoring and Brand Analysis widget groups, including Potential Reach, Sentiment Score, Share of Voice, Advertising Value Equivalency, Top Languages, RSS Feed, Content Streams, Media Exposure, World Heat Map, Trending Themes, Top Publishers and Top Locations widgets.
- Sources: News and social media monitoring. News search results from sources tracked by Meltwater globally. Full historic news search results available.
- Extras: Tagging, translation and distribution of search results.
- Sentiment: Natural Language Processing (NLP) analysis of article sentiment in selected languages.
- Support: Technical and Consultative support during normal local business hours, for the duration of the subscription.
- Email: Daily e-mail reports and ad-hoc dashboard reports showing search results for Authorized Users.
- Mobile: Access to Meltwater app (available in iOS and Android) to view saved Searches and results.

Premium Social Package

- Social media content package for use with searches and dashboard analytics in Meltwater platform.
- Search results from Twitter, Facebook, Instagram, Forum sites, Product Review sites and website comment sections.
- Search results can be visualized alongside other content types in integrated dashboards.
- Available widgets for visualization include Heat Maps, Media Exposure, Share of Voice, Top Posters, Sentiment Score, Sentiment, Languages, Locations, Sources, Topic Momentum and Trending Themes.
- Sentiment rating for all results using Natural Language Processing. (selected languages only)
- Search results can be exported in PDF, Image or Excel formats.

Newsletter

- Design and send branded e-Newsletters from within the Meltwater platform, containing search results and/or Customer generated content.
- Includes 1 branded, customized template and 1 pre-saved distribution list. Pre-saved distribution list can save up to 1,000 e-mail addresses of customers choice. Amount of e-mail addresses on distribution list can be increased up to 20,000 upon request (Not available for Australia).
- Customer is responsible for obtaining any required consent from recipients on the distribution list where necessary.

Broadcast Local

- Searchable Broadcast content database from one US state within the Meltwater Platform.
- Clips can be edited and shared with colleagues.
- Broadcast content can be added to widgets for analysis and benchmarking.

Streaming with Monitoring coverage in the State of Florida

Terms of Service:

Meltwater will provide the above Services for the period of time reflected by the start & end dates below.

Product	Start Date	End Date
Meltwater Regular Americas	Oct 02, 2018	Oct 01, 2019
Premium Social Package	Oct 02, 2018	Oct 01, 2019

SR

Newsletter
Broadcast Local

Oct 02, 2018
Oct 02, 2018

Oct 01, 2019
Oct 01, 2019

Payment Terms:

Meltwater Services are paid for in advance of the Start Date in a single lump sum. Once this Order Confirmation is signed, an invoice for the price below will be generated and due net14. Except as provided in the Terms of Use, all payment is non-refundable. Discounts and/or special pricing and/or payment terms, if any, may not apply to your renewal term.

(If you are tax exempt please provide your Meltwater representative with a valid current tax exemption form upon signing.)

Price : 6300.00 USD

Terms of Use:

The company identified in the signature block below ("Customer") hereby agrees that its use of any Meltwater Service is governed by this Order Confirmation and the General Terms and Conditions of Use, located at www.meltwater.com/terms-of-use/northamerica/. Any other terms, including those on a purchase order, in a vendor registration application, or part of an RFP, are considered void and shall have no force or effect.

Special Terms:

Any Special Terms below shall supersede Meltwater's standard Terms of Use.

- Invoices under this Agreement will be due within 30 days of invoice date.
- Invoices under this Agreement will be issued according to the following schedule: Invoice 1 in the amount of 6300.00 USD due on or before Oct 30, 2018 ;
- This Agreement will be governed by the laws of Florida.
- Meltwater will not charge late fees under this Agreement.
- Meltwater shall provide access to the Broadcast Local product as described herein from October 1st, 2018 through October 1st, 2019

By signing this Agreement, you warrant that you have the authority to enter into this Agreement on behalf of Customer and that you have read, understand, and accept all of the terms of this Agreement.

Customer

Name and Contact Information:

Lake County BCC
315 West Main St., P.O. Box 7800
Tavares, Florida 32778
United States
Contact: Elisha Pappacoda
P: 352-343-9609

Meltwater

Name and Contact Information:

Meltwater News US Inc.
225 Bush St. Suite 1000
San Francisco, CA 94104
United States of America
FTIN number: 20-8289528 (b2b-version)

Date Sep 25, 2018
Name Sandra Rogers
Email srogers@lakecountyfl.gov
Title Senior Contracting Officer
Signature Sandra Rogers
Sandra Rogers (Sep 25, 2018)

Date Sep 25, 2018
Name Victor Chinchilla

By initialing below I represent that I have read, understand, and agree to the terms and conditions located at www.meltwater.com/terms-of-use/northamerica/

Initials SR
SR







Meltwater Contract

Adobe Sign Document History

09/25/2018

Created:	09/25/2018
By:	Victor Chinchilla (victor.chinchilla@meltwater.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAAAG7RoQ5IYC4GVzuCp4YoITIBClm5TFTY

"Meltwater Contract" History

-  Widget created by Victor Chinchilla (victor.chinchilla@meltwater.com)
09/25/2018 - 7:22:37 PM GMT
-  Widget filled in by Sandra Rogers (srogers@lakecountyfl.gov)
09/25/2018 - 7:26:13 PM GMT- IP address: 8.19.248.131
-  User email address verification waived
09/25/2018 - 7:26:16 PM GMT- IP address: 8.19.248.131
-  Signed document emailed to Sandra Rogers (srogers@lakecountyfl.gov) and Victor Chinchilla (victor.chinchilla@meltwater.com)
09/25/2018 - 7:26:16 PM GMT