



**GET A PLAN!**  
**FloridaDisaster.org**

## Forty percent of small businesses that close because of hurricane damage **NEVER** re-open.

**Don't let your small business become a statistic. GET A PLAN!**



### **ASK YOURSELF:**

- ▶ What would you do if your building were damaged or destroyed?
- ▶ What is your company's back up system for all your important records?
- ▶ Have you reviewed your insurance policies with your agent to make sure you have adequate coverage?
- ▶ Do you have a communication system in place to contact your employees if a disaster strikes?

**If you have answered "NO" to any of these questions, then your business is NOT PREPARED.**



The first step to preparedness is to have a Business Disaster Plan. Having a disaster plan that identifies these important items will help ensure your business is prepared to survive when a disaster strikes.

Log on to [www.FloridaDisaster.org](http://www.FloridaDisaster.org) today to develop a free customized hurricane preparedness plan for your business.

(See reverse for details.)

## The first step toward protecting your business is to make sure you have a Business Disaster Plan.

Getting a plan tailor-made for your business has never been easier. Just visit [www.FloridaDisaster.org](http://www.FloridaDisaster.org) and you will be walked, step-by-step, through the entire process.

The site will ask you to provide information about your business including your location, suppliers you depend on, and vital records you use to operate each day. Using the information you provide, it will create a customized Business Disaster Plan that you can print out and save for future emergencies.

### Included in your plan will be:

- ▶ Steps you can take to save time and money in preparing your business for a disaster.
- ▶ Important contacts and information in your area for use in a disaster.
- ▶ Checklists of important steps to take before, during, and after a disaster.

Remember, the best way for your business to survive the effects of a disaster is to be prepared before a disaster happens. Creating your plan is simple. It takes only a few minutes and is as easy as doing an Internet search or downloading music.

To begin, visit [www.FloridaDisaster.org](http://www.FloridaDisaster.org), click "Start My Business Disaster Plan" and follow the simple instructions. The few minutes you spend online could be the difference in whether or not your business survives the next disaster.

**Don't delay.  
Act now and GET A PLAN!**

## TAKE ACTION TO PROTECT YOUR BUSINESS TODAY!

### 1. Log onto FloridaDisaster.org.



### 2. Enter in essential information about your business and answer a series of questions.



### 3. Print your personalized Business Disaster Plan and review it with your staff.

