

## **KEEP LAKE BEAUTIFUL MEETING – November 26, 2018**

The Keep Lake Beautiful Committee met on Monday, November 26, 2018 at 8:00 a.m. in the Board of County Commissioner's Meeting Room, Lake County Administration Building, Tavares, Florida. Vice Chairman, Lavon Silvernell was present. The Municipal representative in attendance was Dina Sweatt. The Civic Organization member in attendance was Melissa Simmes. The Citizen Representatives in attendance was Jim Miller, William Binneveld and Dr. Robert Olson. The Business owner/Chamber Rep in attendance was Earl Hammond. The Staff Representatives in attendance were Mary Hamilton, Environmental Services Manager, Nicholas Mcray, Stormwater Project Manager and Sandy Beckett, Office Associate.

### PLEDGE

Vice Chairman Lavon Silvernell led the Pledge of Allegiance.

### PUBLIC COMMENT AND DISCUSSION

No public comment.

### APPROVAL OF MINUTES

Vice Chairman Lavon Silvernell asked the committee to approve the minutes from the previous meeting that took place on September 24, 2018. Minutes were approved unanimously.

### COMPLETED PROJECTS UPDATE

Before Nick Mcray went over the completed projects he let the committee know that we are in the process of selection for a new Executive Director for the KLB program since Barbara Maines left. Dina Sweatt asked why there was such a turnover. Nick said it is a very demanding position and that it is quite common in this field until you find the right fit.

Nick gave an update on the Sorrento Community Clean Up in September since we did not have the numbers at the last meeting. There were 15 volunteers and 10 staff. 9.14 tons of trash was and 0.37 tons of HHW and paint was collected.

Nick said the thank you letter had been sent out to the Lake County firefighters and the venom team for all of their help at the cleanup event in September as suggested by Chairman Darla Scoles at our last meeting.

Nick gave an update on the Crooked River Clean up on October 13<sup>th</sup>. This was a partnership with Love-our-Lakes, LCWA and Adopt-a-Lake. There were 11 volunteers and 430lbs of trash was collected.

Nick gave an update on the Waste Tire Amnesty Day that KLB helped promote with FDEP. It was on November 3<sup>rd</sup>. There were 85 drop-off participants and 1,335 tires were removed from our community for a total of 20.77 tons.

Dina Sweatt asked what they do with the tires.

Nick said they are taken to a certified tire disposal facility and depending on what the tires are made of there are different utilizations for them once they are shredded.

#### OTHER DISCUSSIONS

Commissioner Campione brought up several issues that she offered her help in launching a new approach to education and awareness about litter prevention: They were:

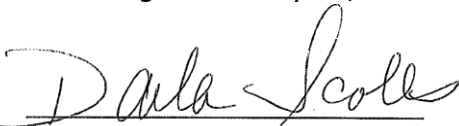
1. At the December League of Cities luncheon she would invite Mayors or their appointee to attend the KLB meeting in January.
2. Asked Mary to notify haulers that KLB is taking a more active approach in notifying residents on how to make official complaints to the County when litter is falling from their trucks.
3. She will discuss with BCC the desire by KLB to launch a new initiative to promote public awareness about litter as a first step and possible alternative to increasing fines. Would also ask IT staff to assist with anti-litter materials that can be given to schools and civic organizations.
4. Explore the possibility if County signage could include the KLB logo or anti-litter message.
5. Getting Retailers and Convenience Stores more involved in keeping their businesses litter free.
6. KLB to team up with or promote Adopt-a-Road program.
7. Greater involvement with Elementary Schools to get them engaged and more aware about litter prevention.

Earl Hammond suggested using Nextdoor as an outreach tool. It is a free social networking service for people to bring awareness on what is going on in their neighborhoods.

Lavon Silvernell and Commissioner Campione had a discussion about the tree component of the Landscape Ordinance that was going before the Board on December 4<sup>th</sup>.

#### ADJOURNMENT

There being no further business to address, the meeting was adjourned at 9:05 am until the next meeting on January 28, 2019.

  
DARLA SCOLES, CHAIRMAN